

Cold Calling/Door Knocking Script

Hi! My Name is Phill and I'm with the Big Dog Investment Group.

Sorry to pop in on you unannounced. I won't take up too much of your time.

Is your name John? The owner of this house at 1234 Main St.

I'm curious, have you ever thought about selling your house?

I'm a local homebuyer and I'd love to see if we could put together some options to sell your house quickly, hassle-free and at a fair price.

How open would you be to discussing some options?

Great! Would you mind if we start with the \$0.05 tour so I can take a look at the house?

This is a great house/layout/etc. I'm curious, what was the special thing about this house that made you want to buy it?

I have a few questions about the house and your situation, would you mind if we sat down to go over that?

Great! Let's get started!

Note: Always bring a Seller Questionnaire & Rehab Calculator with you)

Note: When/If you are asked "Why do you need to know about my loan to make me an offer?" Your response is "The more I know about you, the house and the situation, the more I'll be able to offer you. I use 12 strategies to buy houses and if I have more information, I'll be able to come up with more creative strategies and a great offer for you."