

Marketing – Top Strategies

- Driving for Dollars
- Bandit Signs
- Magnetic Signs
- Door Hangers
- Yellow Letters
- Calls & Texts & Emails*
- Voicemails & Ringless Voicemails*
- Letter of Intent
- Postcards
- Business Cards
- Referrals
- Networking – Live & Online
- Social Media
- Friends & Family
- Bird Dogs
- Real Estate Agents
- Website
- Internet – SEO/PPC – Paid Ad's
- Facebook & Instagram
- Mass Media – Radio/TV/Billboards
- Facebook Marketplace
 - Selling Houses
 - Selling Furniture (AirBnB/Staging)
- Craigslist & Ebay
- Newspaper Ads
- Assisted Living Facilities
- TexasREIAS Facebook page
- Nursing Homes/Retirement Homes
- Home Hospice Nurses
- Insurance Adjusters (Public & Insurance Captive)
- Roofing Companies
- Remediation Companies
- Austin Chronicle, Dallas Observer, Houston Press, San Antonio Current – alternative weekly publications
- Un-employment Offices
- Bulletin Boards at restaurants/stores
- Divorce/Family Planning Attorney's
- Estate/Probate Attorney's
- Court Appointed Executor/Administrator
- Garage Sales/Estate Sales
- Estate Sale companies
- Credit Repair Agencies
- New Home Subdivisions/Agents
- Walking Billboard – your own shirts/caps
- Repossession Companies
- Churches (some receive real estate gifts)
- City & County Inspectors
- Companies doing large layoffs (HR dept)

*Scrubbed against the Do Not Call List

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